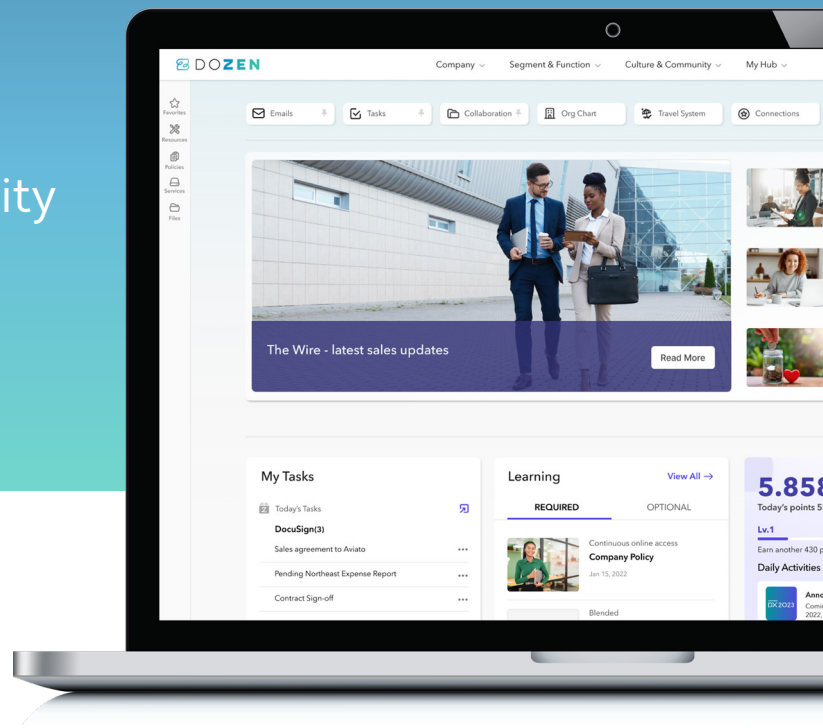




# What's new with DoZen: a look at Q1 2023

As we make our way through Q2, we want to take a quick look back on Q1 and express our gratitude towards our customers and partners. Our unwavering dedication towards providing innovative features aimed at enhancing productivity and enriching your work experience remains steadfast.



Just this past quarter we build 20 new features to help users work more efficiently and more easily engage with each other. Explore some of our top picks below.

## Comprehensive language options including Arabic support to meet diverse needs

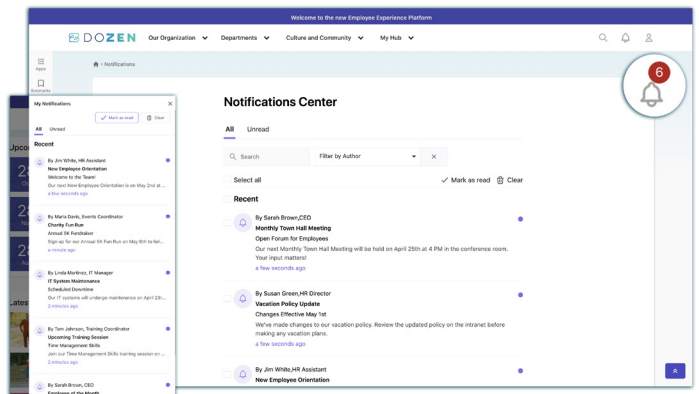
DoZen now includes Arabic language support and a range of tools to facilitate Arabic-speaking users. We understand the importance of providing comprehensive language options to meet the diverse needs of our global community and are committed

to making our platform accessible to as many users as possible. Our team has worked diligently to ensure a seamless integration of the Arabic language, including features such as auto-translation and customized keyboard layouts.

## Stay on top of important information with real-time updates across devices

New notification features, including mobile push notifications and a comprehensive Notification Hub integrated with AzureAD means that users can receive updates in real-time and stay on top of important information. The Notification Hub offers a centralized location for users to view their top notifications, while the Notification Admin tool empowers content authors to push notifications to specific segments of employees across available channels, including mobile push and within the Notification Hub. Additionally, the

Notification Center provides a convenient page where users can easily access and manage all their notifications.



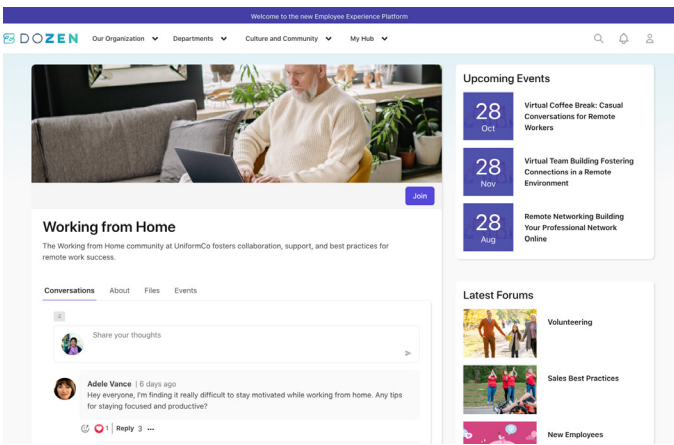
## Get a pulse on employees and increase engagement with polls and surveys

The workplace landscape is changing rapidly, and organizations are seeking innovative ways to understand their employees and keep them engaged and motivated. Our polls and surveys feature allows organizations to collect feedback on a variety of topics, such as employee satisfaction, company culture, and work-life balance. By providing a platform for employees to voice their opinions, organizations can show that they value the input of their workforce and are committed

to improving their work environment. The feature gives users the ability to create HTML templates within Sitecore Forms. This allows organizations to design their own surveys and polls that are tailored to their specific needs. The ability to customize the look and feel of these surveys can further increase employee engagement, as it shows that the company is investing time and resources in creating a positive employee experience.

## Fostering culture and community with Communities & Forums

DoZen's Communities and Forums feature allows users to submit topics and engage in collaborative discussions, fostering a sense of culture and community within an organization.



By providing a platform for employees to connect and share their ideas, this feature is helping to increase engagement and collaboration, while also facilitating the exchange of knowledge and expertise. The Communities and Forums feature is a powerful tool for organizations looking to build a stronger sense of community and collaboration among their employees.

## Gain deeper insights into employee interests and sentiments with Comments & Reactions Reports

Comments & Reactions Reports enable content authors and admin users to view detailed reports that display the total number of comments and reactions generated by a given piece of content published to your digital workplace, such as an article or campaign landing page. With

this data, you can gain deeper insights into employee interests, engagement levels, and sentiment towards various topics. By understanding which pieces of content are resonating with your workforce, you can make more informed decisions about future content and improve overall employee engagement.

## Sharing the Total Experience from Coast to Coast



We look forward to continuing these conversations and forging valuable partnerships in the future, including at the Gartner Digital Workplace Summit which we will also be sponsoring.

Interested in attending [Gartner Digital Workplace Summit](#) in San Diego from June 12-13? Drop us an [email](#) to receive a **30% discount** on tickets.

We recently had the incredible opportunity to sponsor two prominent industry events: the Sitecore DX event in Boston and ReWorked CONNECT which took place in Austin. Both events were a success and we were truly excited to engage with attendees and industry professionals, discussing the significance of a Total Experience (TX) platform. As sponsors, we had the privilege of showcasing our innovative solutions, highlighting how DoZen's comprehensive platform, powered by Sitecore, enables businesses to deliver exceptional experiences across all touchpoints.



# Our People



## Welcoming and introducing David Ostuni: DoZen's Vice President of Sales in North America

Having led Software Sales teams in various U.S.-based and international companies like Liferay, Crownpeak/e-Spirit, and Contract Logix (to name a few), David brings more than 17 years of solid and robust experience in the field of Software Sales. David's track record in navigating the complexities of SaaS enterprise opportunities and comprehensively planning, directing, and setting strategic goals will be a strong and wealthy foundation for his role as DoZen's Vice President of Sales in North America. Welcome to the team David!



## Mohamed Cherif, VP of Product Strategy, named Sitecore MVP for the fourth consecutive year

We're thrilled to announce that our very own VP of Product Strategy, Mohamed Cherif, has been named a 2023 Sitecore Technology MVP.

Each year, the Sitecore Most Valuable Professional (MVP) in Technology Awards recognize individuals from around the world with seasoned technical experience who actively participates in online and offline communities to share their knowledge and expertise with developers, marketers, strategists, Sitecore partners and customers. This will be the fourth year in which Mohamed has received this award. Congrats Mo!

## Until Next Time!

Thanks again to all our users and partners for your continued support and feedback. Your input has been invaluable in helping us to create innovative features that help us to provide you with the tools and resources you need to build a thriving digital workplace. Stay tuned for more updates and innovative feature releases coming soon!

Please feel free to share any feedback or comments with us at [hello@dozen.ai](mailto:hello@dozen.ai)